

St. Francis Reflections Foundation: Frequently Asked Questions

Questions 1-10 are basic questions, 11-20 are skeptical in nature

1. What is the St. Francis Reflections Foundation?

The St. Francis Reflections Foundation raises funds and cultivates volunteers, donors, and community partnerships to support the mission of St. Francis Reflections Lifestage Care so they can continue providing quality, compassionate care to the terminally ill in Brevard County.

2. Is the St. Francis Reflections Foundation a registered charity organization?

Yes. The St. Francis Reflections Foundation is a registered 501c3 organization.

3. What programs/funds does the St. Francis Reflections Foundation support?

St. Francis Reflections Foundation supports the following programs and funds:

- NorthStar – Child Grief
- Adult Grief Support
- Pediatric Palliative Care
- We Honor Veterans
- Pet Pledge
- Te-Kisha's Legacy Fund
- What Matters Most
- Caregiver Education

4. Where will the concert take place?

Rockin' The Sunset – Concert For A Cause will be held at Space Coast Stadium in Viera, FL.

5. Are there age restrictions to attend Rockin' The Sunset?

Rockin' The Sunset is an all-ages event.

6. Who is performing?

Elton John tribute band, Greggie And The Jets will be providing a night of Elton John's greatest hits. You can learn more about the band at (URL HERE).

7. When do the gates open?

Gates will open at 5 pm.

8. How much will tickets cost?

Early bird tickets go on sale 11/30/22 for \$25 each. Prices will increase to \$35 each on 1/1/23.

9. Where can I purchase tickets?

You can purchase tickets by visiting www.reflectionslsc.org/eltonjohn or by texting "ELTON" to 41444.

10. Are outside food and drinks allowed?

No. Space Coast Stadium will have concession stands for food and drink services.

11. What is the purpose of Rockin' The Sunset – Concert For A Cause?

Rockin' The Sunset – Concert For A Cause is St. Francis Reflections Foundation's largest annual event to raise funds for the various programs they support.

12. How will Rockin' The Sunset benefit the St. Francis Reflections Foundation?

All proceeds from ticket, merchandise, and raffle ticket sales will benefit St. Francis Reflections' NorthStar – Child Grief, Pediatric Palliative Care, Pet Pledge, and We Honor Veterans programs, and Te-Kisha's Legacy Fund.

13. How will proceeds be allocated to the programs?

Proceeds will be allocated to the programs as listed below:

- 25% to NorthStar – Child Grief
- 25% to We Honor Veterans
- 25% to Te-Kisha Legacy Fund
- 15% to Pediatric Palliative Care
- 10% to Pet Pledge

14. Why would a business owner want to sponsor Rockin' The Sunset?

St. Francis Reflections Foundation offers many marketing and benefit opportunities for local businesses that choose to partner with us for Rockin' The Sunset. Benefits include, but are not limited to complimentary concert tickets, logo on promotional materials and stage, social media shout-outs, priority sponsorship opportunities for Rockin' The Sunset 2024.

15. Why should people pay for tickets to Rockin' The Sunset when other benefit concerts in the area are free?

People aren't buying tickets just for the music, but because they know they are supporting services that are provided to children and veterans of Brevard County. The mission and services St. Francis Reflections provides to the community and needing donations to ensure the services stay intact is the reason people would choose to attend our event as well as the free concerts.

16. Does St. Francis Reflections Foundation provide support directly to patients in need?

Yes. The St. Francis Reflections Foundation has provided support directly to patients in need through its What Matters Most and Te-Kisha's Legacy funds. Past support has included the purchase of a fan, meal vouchers, clothing, and bedding.

17. With the recent departure of Dr. Loftis, is there going to be a pediatric palliative care program to support?

St. Francis Reflections Lifestage Care is proud to be the only pediatric palliative care program in Brevard County. However, with the departure of Dr. Loftis, the organization may pivot and focus primarily on pediatric hospice services.

18. How do you ensure proceeds for this concert will go to the designated programs and not company overhead?

All donations to St. Francis Reflections Foundation are legally required to be utilized for the exact purpose and restricted fund they are dedicated to. Proceeds cannot be spent or allocated to any other restricted or unrestricted fund not listed, unless otherwise specified by a specific donor for their gift.

19. Parking and traffic at the stadium can get congested and dangerous for pedestrians. Will police be in attendance to direct traffic and ensure public safety?

Yes. St. Francis Reflections has worked closely with the Brevard County Police Department to reserve traffic direction services before and after the concert.

20. I am considering becoming an event sponsor. How do I find more information on sponsorship opportunities?

We would love to partner with you! Please contact Shawn Bassham, Chief Philanthropy Officer or Angela Dunn, Director of Foundation Operations at 321-360-3456.